



LOGO



There are two variations of the logo.



MARGIN



The minimum margin surrounding the logo is 1/1 of the "P" in the logotype as illustrated above.

The logo pack with all the necessary logo versions are developed with the design templates

- The logo pack contains all necessary logo versions for screen and print use.
- The .ai and .pdf files are vector format and can be scaled to any size, as well as converted to .svg format.
- The .ai og .pdf files in RGB are for screen and digital print use and the CMYK versions are for offset print.
- The .png files are primarily for use in Office applications and screen graphics that are not vector based.
- The .jpg files are primarily for older applications where it is not possible to use .png or vector files.

COLOURS

MAIN COLOUR ROZE

#D40050

RGB R204 G0 B102

CMYK C10 M100 Y50 K0

Pantone 214 C

50%

#8FC8D9

RGB R143 G200 B217

25%

#C7E3EC

RGB R199 G227 B236

10%

#E9F4F7

RGB R233 G244 B247

MAIN COLOUR BLAUW

#3071A9

RGB R0 G51 B153

CMYK C100 M73 Y0 K2

Pantone Reflex blue C

50%

#939597

RGB R150 G150 B150

25%

#C8C8C8

RGB R200 G200 B200

10%

#E6E6E6

RGB R230 G230 B230

MAIN COLOUR PAARS

#9999CC

RGB R0 G51 B153

CMYK C50 M36 Y0 K1

Pantone 50% Reflex blue C

Watermark

#NVT

RGB R245 G248 B251

CMYK C4 M3 Y0 K0

Pantone 4% Reflex blue C

FONT

Typography documents

Calibri Regular and Calibri Bold is the main font and is to be used for all texts across all media.

a b c

a b c

Segou Regular and Segou Bold is the second font and is to be used for all texts across all media.

a b c

a b c

Typografie documenten and email

Calibri Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZÆØÅ
1234567890 abcdefghijklmnopqrstuvwxyzæøå

Calibri Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZÆØÅ
1234567890 abcdefghijklmnopqrstuvwxyzæøå

Segou Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZÆØÅ
1234567890 abcdefghijklmnopqrstuvwxyzæøå

Segou Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZÆØÅ
1234567890 abcdefghijklmnopqrstuvwxyzæøå

Typography corporate identity printed matter

Frutiger LT Std Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZÆØÅ
1234567890 abcdefghijklmnopqr-
stuvwxyzæøå

Frutiger LT Std Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZÆØÅ
1234567890 abcdefghijklmnopqrstuvwxyzæøå

