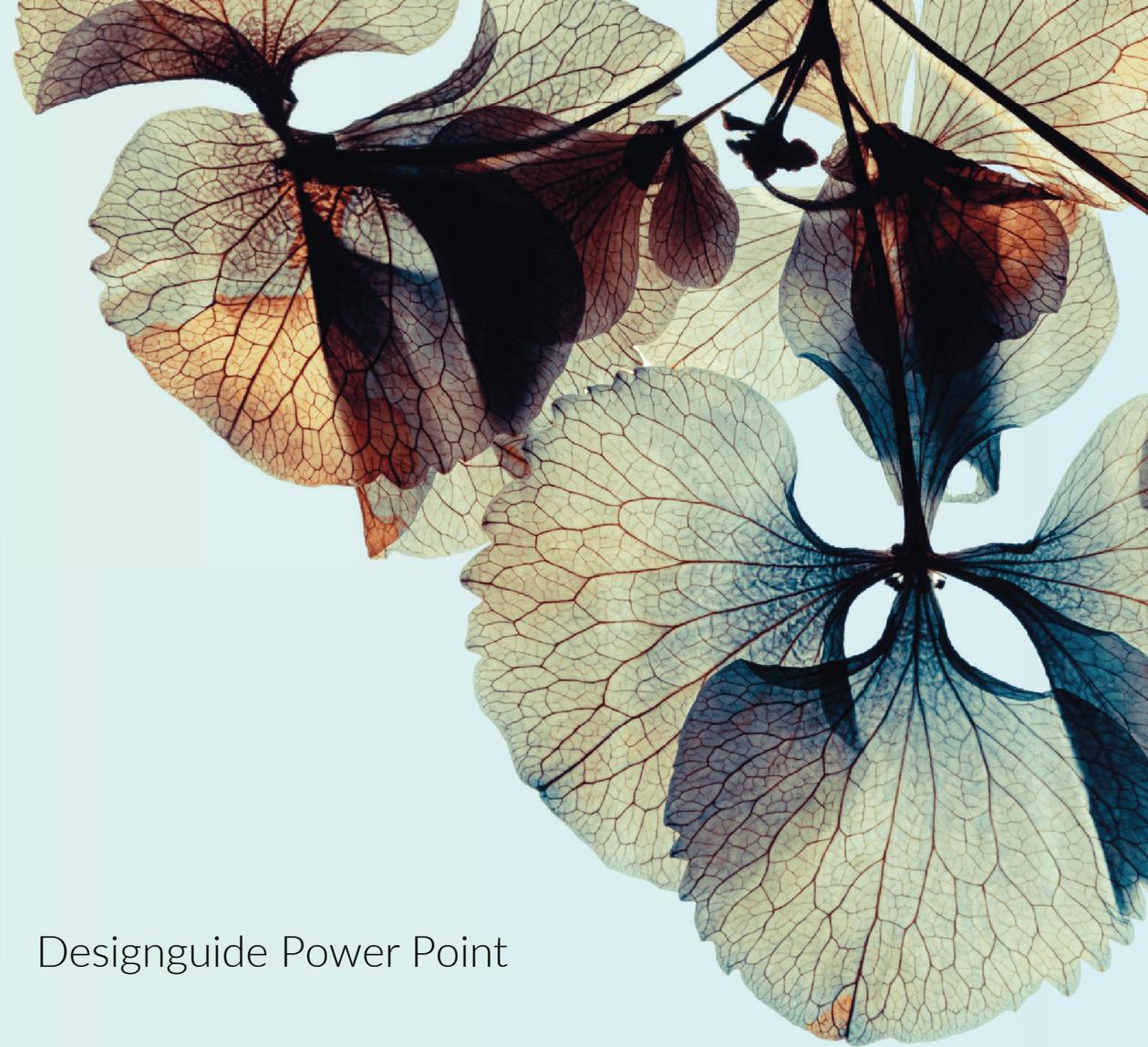




Designguide Power Point



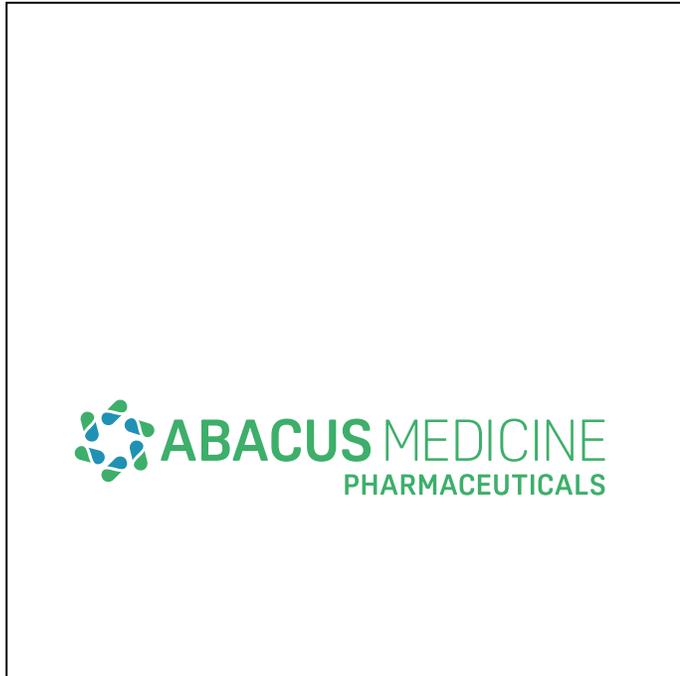


## Primary logo

The logo consists of a logotype (Abacus Medicine) and a landmark (circle of pills). The circle of pills, positioned to the left of the Abacus Medicine.



# Primary logo



## Using the logo

The logo should stand alone and a minimum distance, or safe space, must be maintained around the logo. The distance corresponds to the height of the circle of pills.



# Typography

Lato - Regular

ABCDEFGHIJKLMNO  
PQRSTUVWXYZ

abcdefghijklmno  
pqrstuvwxyz

0123456789 ( .,:;? )

Lato - Light

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PQRSTUVWXYZ

abcdefghijklmno  
pqrstuvwxyz

0123456789 ( .,:;? )

# Typography hierachy

**Headlines and stand-outs**  
Lato Regular

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**Paragraphs**  
Lato Regular

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**Body copy**  
Lato Light

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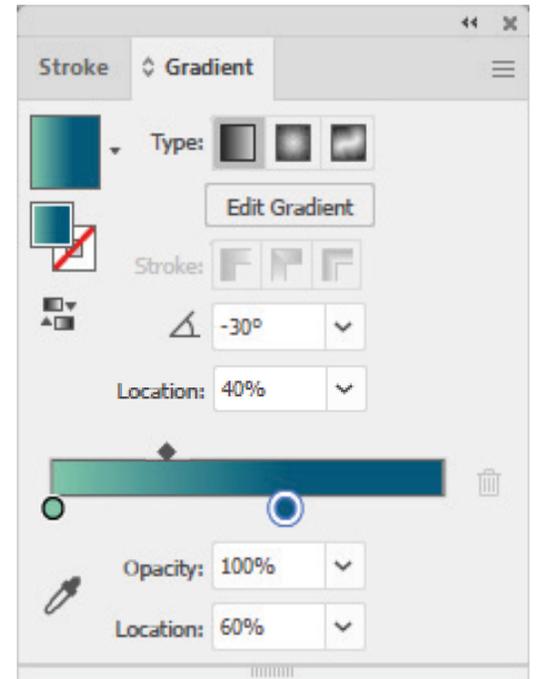
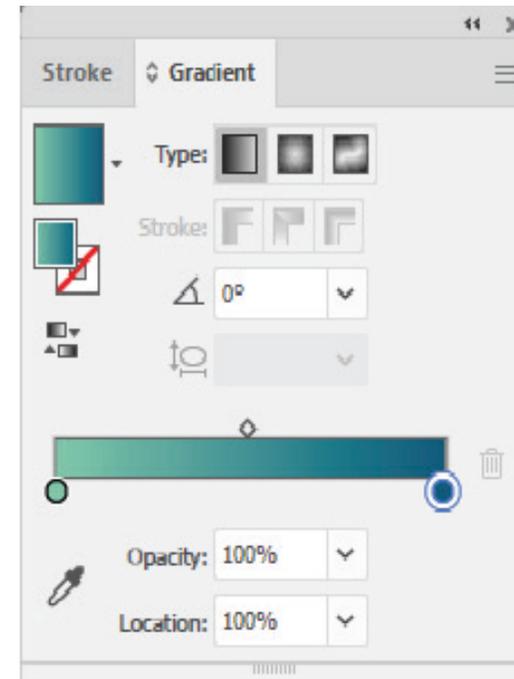
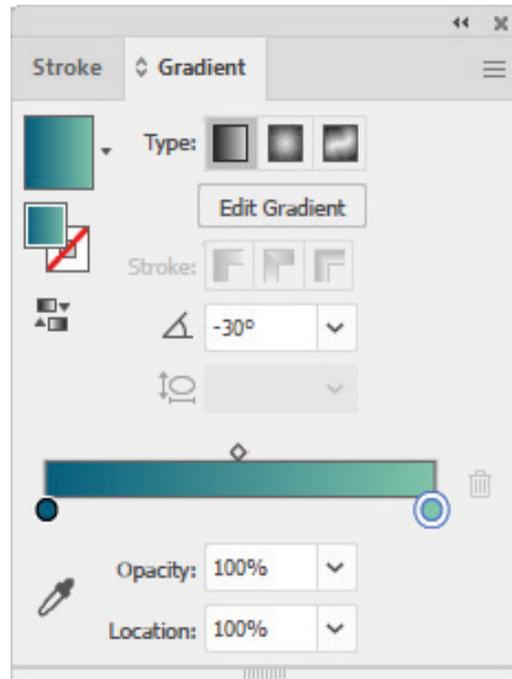
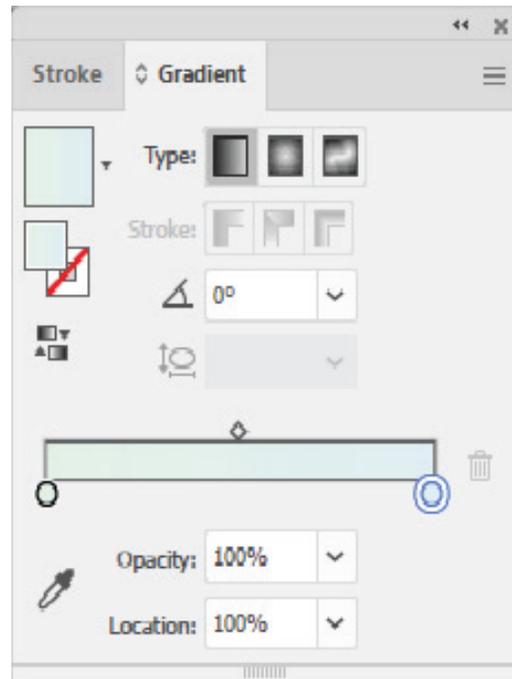
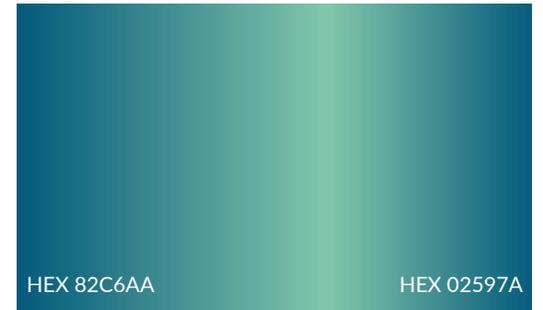
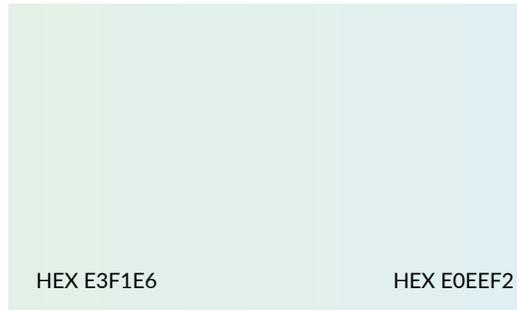
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# Our colors

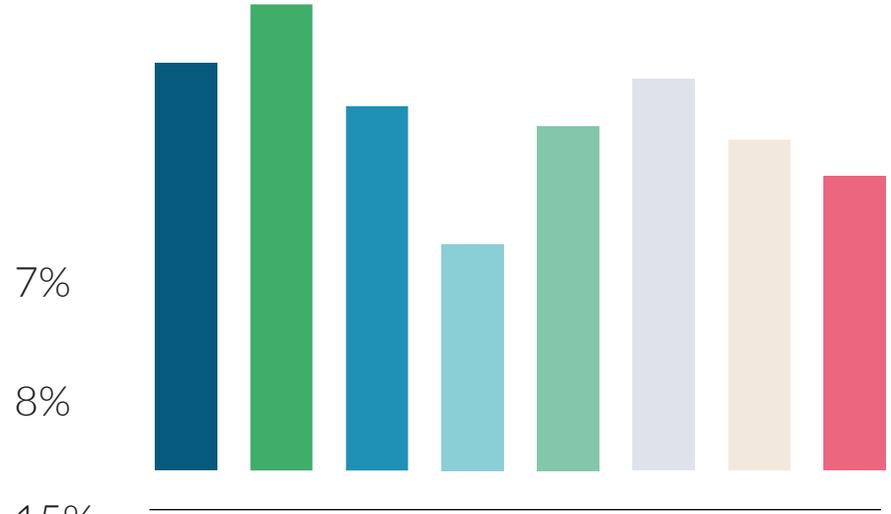
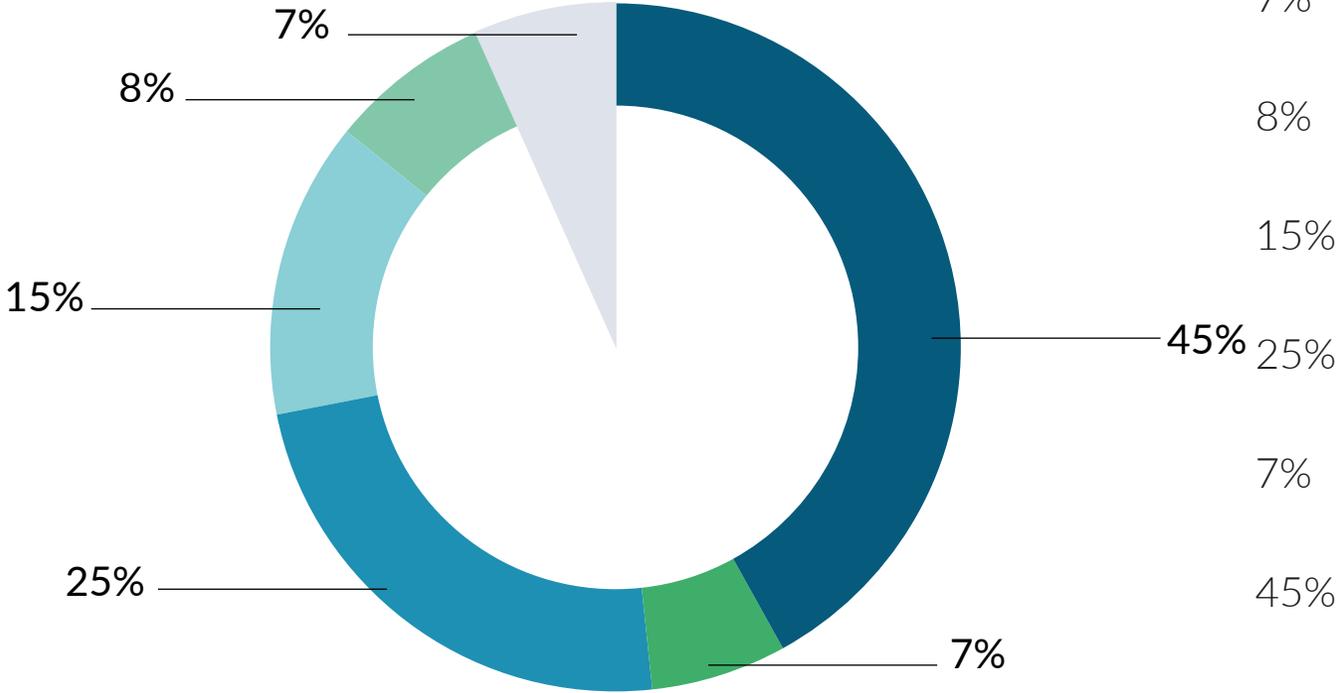
The image displays a color palette with the following categories and values:

Color Name	Category	Hex Code	Percentage
Midnight Blue	Primary color	HEX 02597A	
Sky Blue	Primary color	HEX 1D8FB2	
Morning Green	Primary color	HEX 3BAD69	
Misty Green	Primary color	HEX 82C6AA	100 %
			75%
			50%
			25%
			5%
Black	Secondary color	HEX 000000	
Sand	Secondary color	HEX F2E7DC	
Coral	Secondary color	HEX FE667F	
Mediterranean	Secondary color	HEX 72F2EB	

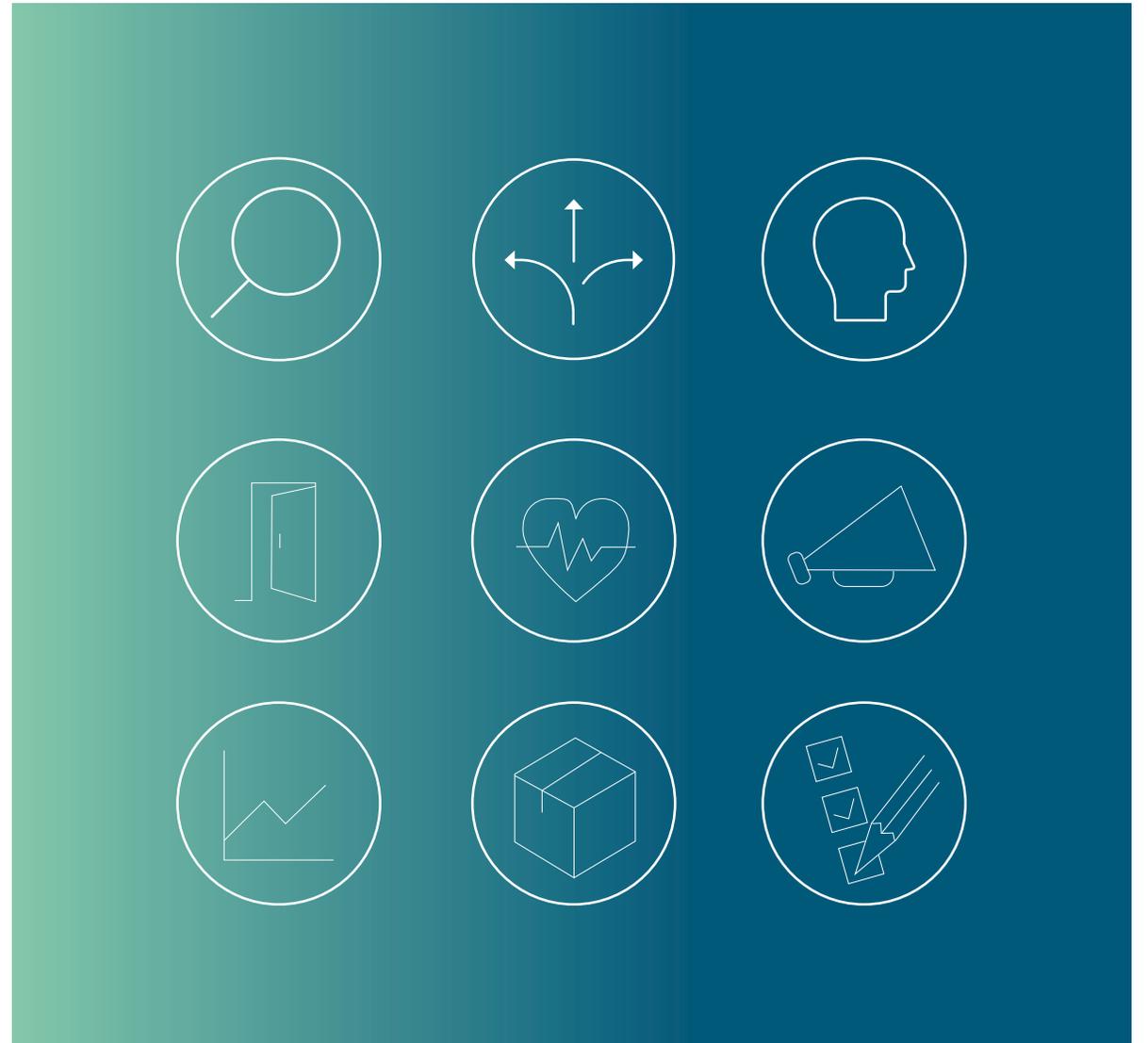
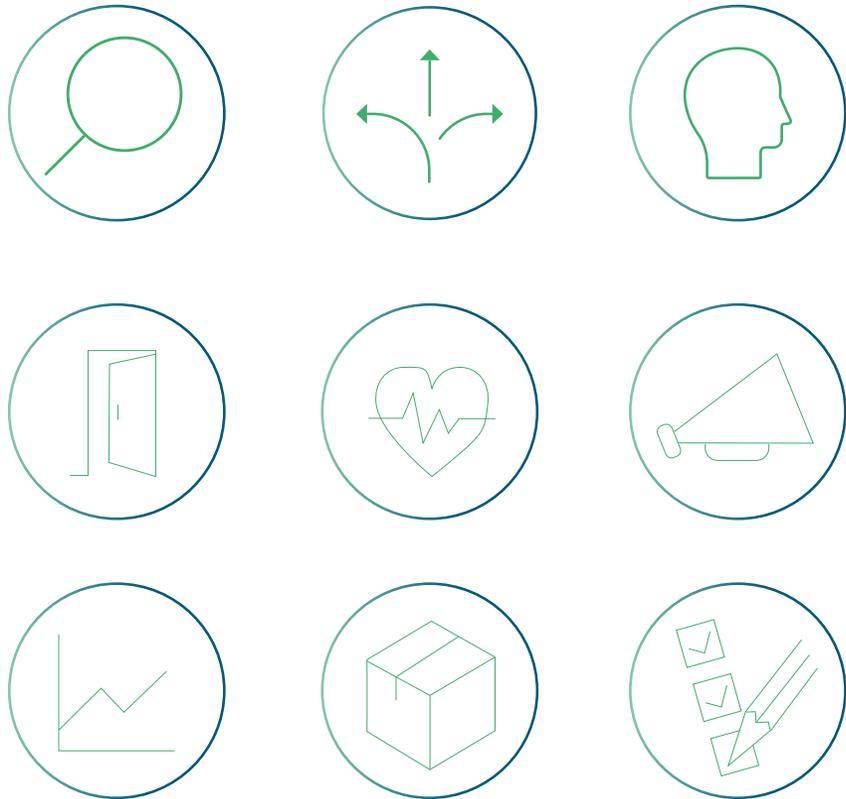
# Gradient colors



# Graphs & charts



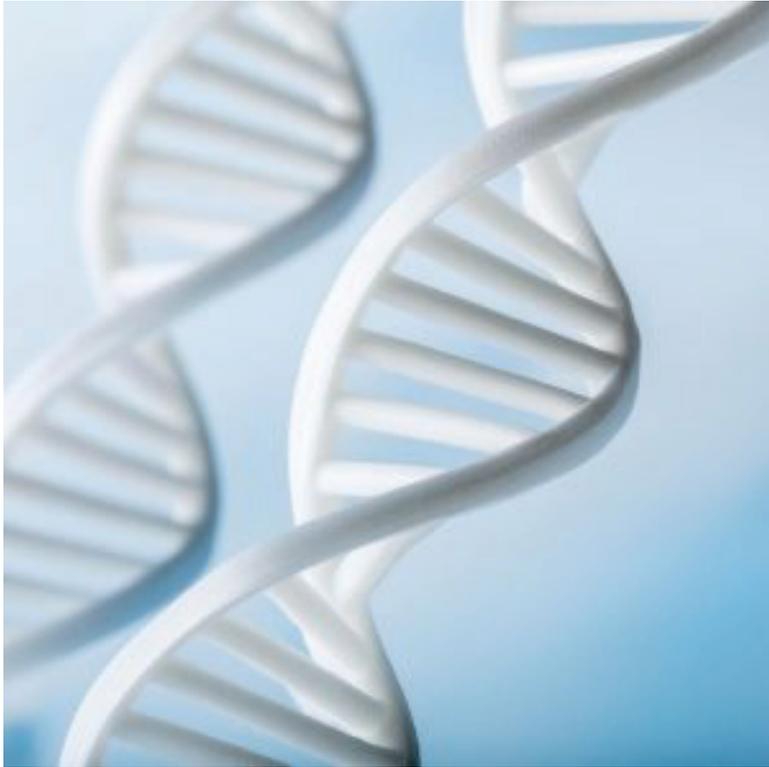
# Iconography



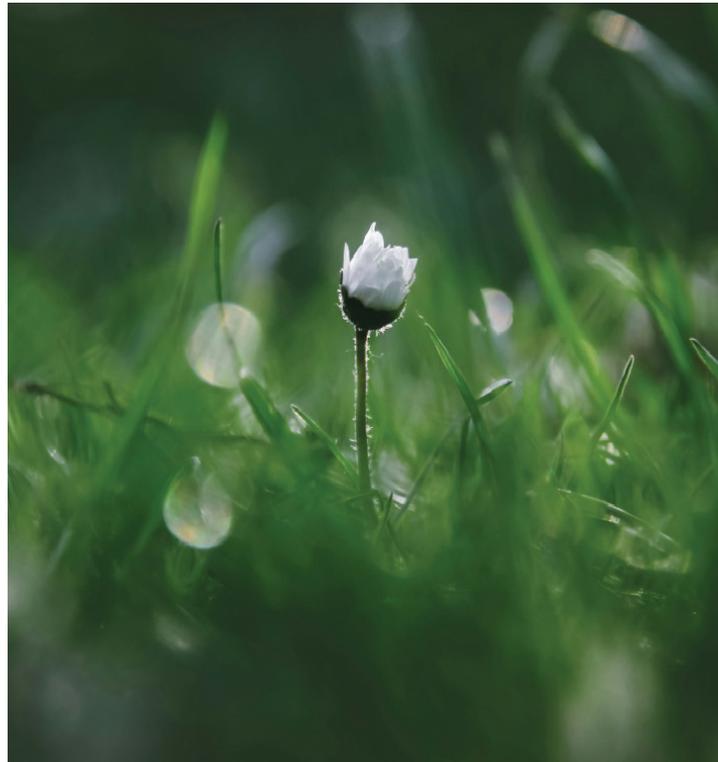
# Image library - plants



# Image library - medicine



# Image library - mood



## Image library - employee portraits





# PowerPoint template



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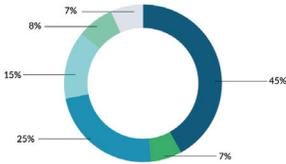
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